



8pm Saturday 29<sup>th</sup> March 2008  
See your world in a whole new light

## Guernsey's Role in a Global Event

### Earth Hour

Earth Hour 2007 was a Sydney event. Earth Hour 2008 is a global movement. At 8pm on Saturday 29<sup>th</sup> March 2008, cities and communities across the world will turn off their lights for just one hour – Earth Hour – to show that it's possible to take action on global warming. Guernsey is one of those communities, and we need your help to make it happen.

### What's it all about?

Switching off non-essential lighting is a simple action that makes a positive difference to climate change, and it sends a powerful message that the people of the world care about the future of the planet. It's a gesture that shows how a small change on an individual level can amount to a significant change in the bigger picture. Here in Guernsey it's easy to take our energy for granted, and as a result we often use more than we actually need. Those 60 minutes of relative darkness on March 29<sup>th</sup> will be a chance for us to think about our energy use and may inspire us to find ways to use energy more carefully.

### Who can get involved?

Anyone and everyone. We're asking people in buildings of all descriptions – from homes to offices to special landmarks – to turn off their lights and non-essential electrical items. We're encouraging restaurants to offer dinner by candlelight. We're asking businesses to get their staff on board. The more of us that get involved the more impact it will have, so start spreading the word amongst your friends, family and colleagues. It's easy and free to join in, and you may actually save money on your electricity bill!

### Where can we find more info?

Earth Hour is a World Wildlife Fund initiative, coordinated in Guernsey by G-CAN. To find out more about Earth Hour and to register your support, go to [www.g-can.net](http://www.g-can.net) which has the latest information on what's happening here in the Bailiwick. G-CAN works with the Guernsey people, government, businesses, schools, media and community organizations to find sustainable solutions to climate change.

